

Can AI solve your problem?

Perhaps, if you know where to start.

Artificial Intelligence is everywhere – promising efficiency, innovation, and competitive advantage. But can it truly help *your* organization?

Whether AI can have real impact depends on your needs, constraints, and ability to integrate it effectively. Our discovery framework helps to evaluate your AI readiness and prioritize and pilot high-value use cases.

Discovery establishes the base for successful implementation

Set objectives, understand, collect, evaluate, and prioritize use cases

Establish scalable operations and AI platform governance

Discovery



Operations



Implementation



Roll out Proof of Concept and demonstrate impact

AI vision & objectives

Generate AI **awareness**, specify and endorse **vision and objectives** for AI implementation, e.g., exploration, streamlining operations, driving innovation. Start with manageable scope.

Use case collection

Share relevant **examples** and engage stakeholders to share **AI opportunities** within the organization. **Collect** business and technical **requirements** to outline solution design.

Proof of Concept (PoC) selection

Evaluate collected **use cases** for **feasibility** (technical & data, organizational readiness, external acceptance) and **impact** (efficiency gains, insight generation, customer experience) and **prioritize PoC**.

AI is already revolutionizing the Pharmaceutical industry, accelerating complex protocol development, driving personalized principal investigator engagement, or automatically drafting study reports.

Our discovery phase identifies promising use cases and outlines a path to rapidly pilot and sustainably maintain them building up AI capabilities across the organization.

Ready to tap into the potential of AI?

Let's discuss how we can help you take your first steps in your AI adoption journey.

Contact us directly on LinkedIn or via email.



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