

# From Oversight to Fast Insights - Optimizing Clinical Operations Outsourcing



Outsourcing clinical development to Contract Research Organizations (CRO) is a common recipe in pharma to enhance trial efficiency. However, a lack of internal oversight over trial operations can lead to poor data quality, fragmented communication and prolonged trial timelines.

To ensure excellence in clinical trial execution, it is critical to build strong internal capabilities and well-defined processes for CRO management.



# Building internal capabilities to optimize CRO oversight & delivery

## *Best Practice*



Set up operational data standards and data transfer agreements



Define trial planning processes e.g. baseline tracking (original baseline, current baseline, re-baseline)



Determine required KPIs / metrics that should be tracked for points-in-time and over time



Develop the necessary data infrastructure and digital solutions to help store and visualize data



Establish a strong CRO governance model incl. regular operational & strategic reviews

## *Impact*

Ensures common understanding of terms across CROs (via mapping) and consistent data transfers

Enhances transparency and co-ordination, ensuring CROs follow agreed-upon timelines and milestones

Enables monitoring of critical KPIs at a trial, country and site level for better CRO tracking

Helps integrate and visualize data from across CROs for robust analytics and performance assessments

Maintains strong communication with CROs and clarifies accountabilities

Achieving clinical operational excellence in an outsourcing model requires prioritized internal capabilities to enable effective oversight of outsourced activities. By adopting proven best practices, pharmaceutical companies can accelerate clinical trials and therefore deliver innovative treatments to patients faster.

## Ready to select & strengthen your internal capabilities for better collaboration on clinical trial execution?

Let's discuss how we can support you.

Contact us directly on LinkedIn or via email.



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